



ARS Asia Research & Strategies

Beijing:
 Chaoyang District,
 Beijing, China 100029
 Tel/Fax: (86-10) 6493 0651
 Web: <http://www.ars-mc.com>
 e-mail: info@ars-mc.com

Europe (Sophia Antipolis):
 Les Algorithmes
 06560 Valbonne Sophia-Antipolis
 Tel: (00-33) 06 1412 4151
 Web: <http://www.ars-mc.com>
 e-mail: info@ars-mc.com

2007 ARS Services Portfolio

Trainings Workshops

<u>Training Workshop</u>	<u>Duration</u>	<u>Max Pax</u>	<u>Language</u>
--------------------------	-----------------	----------------	-----------------

EPM – Effective Project Management HOW TO apply best practices of Project Management	2 Days	20	EN,GER
<p>EPM- Effective Project Management is a training workshop in two days aiming at giving overall Project Management methodologies as used in the industry and following Worldwide professional PMI™ PMBOK™ (Project Management Institute – PM Book of Knowledge) guidelines.</p> <p>EPM Training workshop is delivered following International guidelines of PMI Project Management Institute. Workshop uses challenging case studies on which participants works by teams with presentations and feedbacks.</p> <p>EPM can be customized to your own industry at no additional cost. Participants receive Project Manager KIT including CD Rom with Project Management Software trials and Projects Management Templates.</p> <p>This training is following PMI® Project Management Institute Best Practices guidelines</p>			

ACP – PMP® Accelerated Certification Program HOW TO get Certified PMP in one week	4 Days	20	EN,FR
<p>ACP Accelerated Certification Program has been created to get a strong PMBOK knowledge in the minimum time: One week. We recommend that you get the training one month before the exam. You will then be able for the remaining weeks to train and practice the examination with Database of Questions CD Rom at your own pace, from your office at lunch time or from home on evenings. ACP is delivered in 4 Days and concentrates on the different areas of the PMBOK with blank exam on the different sections and final blank exam on the last day.</p> <p>PMI Project Management Institute credit: 35 PDU's PMI CERTIFIED TRAINING</p>			

Languages: EN=English, GER=German, FR=French, SP=Spanish, IT=Italian, CH=Chinese



ARS Asia Research & Strategies

Beijing:
 Chaoyang District,
 Beijing, China 100029
 Tel/Fax: (86-10) 6493 0651
 Web: <http://www.ars-mc.com>
 e-mail: info@ars-mc.com

Europe (Sophia Antipolis):
 Les Algorithmes
 06560 Valbonne Sophia-Antipolis
 Tel: (00-33) 06 1412 4151
 Web: <http://www.ars-mc.com>
 e-mail: info@ars-mc.com

<u>Training Workshop</u>	<u>Duration</u>	<u>Max Pax</u>	<u>Language</u>
--------------------------	-----------------	----------------	-----------------

RAM – Project Risk Analysis and Management HOW TO perform efficient Risk Planning	2 Days	20	EN,FR
<p>Learn on how to perform a risk analysis for your projects. Risk assessment isn't just for professional project managers; it is for any organization who wants to avoid problems of any type - product problems, process problems, implementation problems, as well as project problems. Risk assessment with RAM process is made simple and is a powerful way to improve your chances of being successful at implementing change and reducing chaos. More...</p> <p>This training is following PMI Project Management Institute guideline</p>			

ProSimula® – Project Simulation PMI HOW to experience one Year of project Management within 4 Days!	4 Days	20	EN,FR,GER								
<p>Would you learn to fly a plane by reading a book or watching a video? ProSimula® is to Project Managers what fly simulator to plane pilots is: Experience the real thing without endangering the Company projects or business. ProSimula® allow participants to acquire practical skills through learning based on their own practical experiences gained during a simulation. Using a computer based Project Simulation software modeling that has been developed from years of project manager's experience, participants train and exercise their Project Management knowledge in realistic, challenging Project situations, thereby increasing their PM experience and Project Management maturity. In teams of five, participants lead a simulated real-life project from the idea inception to the Customer delivery. They learn what it feels like as they make real decisions and get real feedback. They learn <u>from their mistakes and their successes</u>. The work is practical, engaging, intense and challenging.</p> <p><u>ProSimula® exist in different version of complexity:</u></p> <table border="0"> <tbody> <tr> <td>ProSimula® – Project Simulation PMI or OPM3</td> <td>4 Days</td> <td>20</td> <td>EN,FR,GER</td> </tr> <tr> <td>ProSimula® – Project Simulation XTversion</td> <td>5 Days</td> <td>20</td> <td>EN,FR,GER</td> </tr> </tbody> </table> <p>PMI Project Management Institute credit: 40 PDU's PMI CERTIFIED TRAINING</p>				ProSimula® – Project Simulation PMI or OPM3	4 Days	20	EN,FR,GER	ProSimula® – Project Simulation XTversion	5 Days	20	EN,FR,GER
ProSimula® – Project Simulation PMI or OPM3	4 Days	20	EN,FR,GER								
ProSimula® – Project Simulation XTversion	5 Days	20	EN,FR,GER								

ProSimula® – Industry Specifics Case Study	4 Days	20	EN,FR,GER
<p>Project Simulation ProSimula is using different Industry specifics project case study. ProSimula is available for IT Development, Manufacturing, Pharmaceuticals, Chemicals & Medical Industries. Please contact us for your own industry.</p>			

Languages: EN=English, GER =German, FR =French, SP =Spanish, IT =Italian, CH=Chinese



ARS Asia Research & Strategies

Beijing:
 Chaoyang District,
 Beijing, China 100029
 Tel/Fax: (86-10) 6493 0651
 Web: <http://www.ars-mc.com>
 e-mail: info@ars-mc.com

Europe (Sophia Antipolis):
 Les Algorithmes
 06560 Valbonne Sophia-Antipolis
 Tel: (00-33) 06 1412 4151
 Web: <http://www.ars-mc.com>
 e-mail: info@ars-mc.com

<u>Training Workshop</u>	<u>Duration</u>	<u>Max Pax</u>	<u>Language</u>
--------------------------	-----------------	----------------	-----------------

PWA – P roject W orkflow A nalysis workshop HOW TO define your own Company Proprietary Project Methodology	3 to 5 Days	N/A	EN,FR,CH
<p>This five days project or process analysis workshop is performed in-house your Company. Participants might include Project Managers, Project Planners, Management Staff, Suppliers or sub-contractors and the aim is to define a common proprietary methodology workflow process that will be implemented as a Company standard. Using International standards best practices, workshop includes a review of the current situation, analysis of problems, review/definition of project documents, identification of milestones, clear responsibilities at all levels. Result is the construction of an agreed customized workflow and company proprietary projects methodology.</p>			

MFT – M oderation & F acilitation T echniques HOW TO – drive successful project meetings	1 Day	20	EN,FR
<p>Moderation is coming from Latin '<i>Modus</i>' (meaning "Procédure") ARS Moderation & Facilitations Techniques workshops bring to Project Managers & Company Managers the skills to drive meeting sessions, problem solving, Analytical troubleshooting.</p> <p>Moderation Techniques are a set of display tool for meeting with the ability to keep interest and interactive participation of the meeting attendees.</p> <p>Problem Solving, Evaluation, stimulus of Interest, knowledge sharing, group discussions, ARS moderation and facilitation techniques bring you away from the one way discussion to the Interactive meeting.</p>			

WCT – W all C harting® T echnique workshop	3 Days	24	EN,GER
<p>Wall Charting Technique® is a consulting Facilitation Technique to help Project Managers and Project Teams to gather precise requirements right from the beginning. Following a process in five different phases, consultants use a project oriented "brain storming" and Cards moderation technique in which participate the different project stakeholders, organizations or departments within a company. The Wall Charting technique contributes to the creation of a complete project plan without shaded areas and into which each responsibilities are clearly defined.</p> <p>Wall Charting utilization is not limited to Project but can also be used everytime a constructive discussion is needed, and within problem solving workshops.</p>			

Languages: EN=English, GER=German, FR=French, SP=Spanish, IT=Italian, CH=Chinese



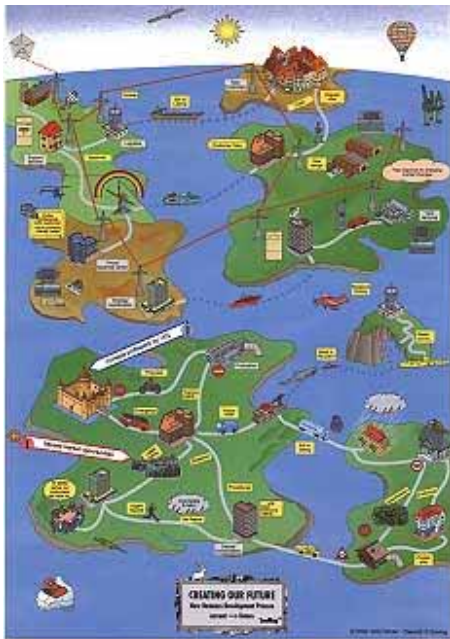
ARS Asia Research & Strategies

Beijing:
 Chaoyang District,
 Beijing, China 100029
 Tel/Fax: (86-10) 6493 0651
 Web: <http://www.ars-mc.com>
 e-mail: info@ars-mc.com

Europe (Sophia Antipolis):
 Les Algorithmes
 06560 Valbonne Sophia-Antipolis
 Tel: (00-33) 06 1412 4151
 Web: <http://www.ars-mc.com>
 e-mail: info@ars-mc.com

Training Workshop	Duration	Max Pax	Language
-------------------	----------	---------	----------

TMA – Top Mapping Company Communication HOW to map and understand Company Communication	2 Day	20	EN,FR,GER
--	-------	----	-----------



Bridge the gap between cultural and inter-professional boundaries! ARS TopMapping® is for your Project Consultants the ideal tool to analyze, demonstrate benefits and sell projects to your clients.

TopMapping® is a Consultant Tool & Methodology using creative side of mind and the imaging power of Maps to illustrate information flow across functional units through the Enterprise functional units. It uses familiar visual images and symbols such as islands, buildings, people, roads, and a step by step methodology allowing consultants & Managers to build large pictorial roadmaps of their business organizations to better understand how information is circulating, identify bottlenecks and information loss.

TopMapping® is also an invaluable analysis methodology to undertake projects and processes re-engineering, new trends analysis, company merging.

PUR – Projects Purchasing Management HOW to perform Projects and Strategic purchasing	3 Day(s)	20	EN,FR
--	----------	----	-------

Project buyers bring the expertise of purchasing management to the project team and to the Enterprise. This seminar brings to you the best practices of purchasing process to assist you in managing projects and enterprise costs. You will learn how commodity buyers bring downstream the power to the projects and how involvement of Purchasing Department can influence the project design upstream.

Strategic Portfolio Management is a step by step methodology purchasing Strategy as used in USA and Europe best Purchasing Management Institutes. Workshop is practical and challenging, including case studies and real life projects examples as used in Multinational Companies.

Languages: EN=English, GER =German, FR =French, SP =Spanish, IT =Italian, CH=Chinese



ARS Asia Research & Strategies

Beijing:
Chaoyang District,
Beijing, China 100029
Tel/Fax: (86-10) 6493 0651
Web: <http://www.ars-mc.com>
e-mail: info@ars-mc.com

Europe (Sophia Antipolis):
Les Algorithmes
06560 Valbonne Sophia-Antipolis
Tel: (00-33) 06 1412 4151
Web: <http://www.ars-mc.com>
e-mail: info@ars-mc.com

University Diploma Programs

ARS has teamed up with prestigious Universities in Europe and brings to you European Postgraduate Programs to boost your career.

Technology and Intercultural Management, Innovation and flexibility are the keys of today's success. Our programs are designed in collaboration with industry leaders to meet the market needs on the global level.

GGSB Grenoble Graduate School of Business is one out of only 20 Worldwide Universities to have received the triple accreditations: AMBA, AACSB and EQUIS.

Project Management Specialization MBA is available since 2005 at GGSB campus and offers you the Best Practices in effective project management.

MBA Degree - Project Management Specialization (Program delivered in English)



Boost your career with an Executive MBA in Project Management! ARS has teamed up with most prestigious University in Europe to bring you this outstanding program in Project Management: GGSB Grenoble Graduate School of Business is one of 22 Worldwide University to hold AACSB, EQUIS and AMBA triple accreditation. One of the rare programs to offer a MBA valid in Europe, USA and China. GGSB has been elected "Best Business School" and is ranked European 15 in 2006.

Program Curriculum is composed of 15 Modules including: Introductory module, 10 core modules, and 3 elective project management modules. Each participant has to complete a Senior Management Project under guidance of a GGSB tutor.

Pls Contact for details



ARS Asia Research & Strategies

Beijing:
 Chaoyang District,
 Beijing, China 100029
 Tel/Fax: (86-10) 6493 0651
 Web: <http://www.ars-mc.com>
 e-mail: info@ars-mc.com

Europe (Sophia Antipolis):
 Les Algorithmes
 06560 Valbonne Sophia-Antipolis
 Tel: (00-33) 06 1412 4151
 Web: <http://www.ars-mc.com>
 e-mail: info@ars-mc.com

ARS Consulting workshops

ARS Consulting Workshops aim to assist you in implementing Project Management and Process Best Practices according to International Standards.

Reference used as base of analysis are International Methodologies: PMI Project Management Institute PMBOK®, OPM3® or Prince 2®.

<u>Consulting Workshop</u>	<u>Duration</u>	<u>Max Pax</u>	<u>Language</u>
----------------------------	-----------------	----------------	-----------------

PWA – Project Workflow Analysis workshop HOW TO define your own Company Proprietary Project Methodology	3 to 5 Days	N/A	EN,FR,CH
--	-------------	-----	----------

This five days project / process analysis workshop is performed in-house your Company. Participants might include Project Managers, Project Planners, Management Staff, Suppliers or sub-contractors and the aim is to define a common proprietary methodology workflow process that will be implemented as a Company standard. Using International standards best practices, workshop includes a review of the current situation, analysis of problems, review/definition of project documents, identification of milestones, clear responsibilities at all levels, construction of a customized workflow and company projects methodology.

PIE – Project Impact Evaluation workshop Measure Impact of new projects on the actual company structure	2 Days	20	EN,FR
--	--------	----	-------

Project Impact Evaluation is a 2 days on-site workshop consulting assistance to a Project Manager and Project Team to evaluate a newly created project impact. Objective of the workshop is an overall risk analysis and project impact evaluation on the current organization using ARS *TopMapping®* Analysis Methodology.

PLW – Project Launch Workshop Align stakeholders around Project Objectives	2 to 3 Days	24	EN, CH
---	-------------	----	--------

Project Launch is a 2 to 3 Days on site workshop using Simulation and WallCharting Techniques for Company Management Teams to focus on a new project. The objective of this workshop is to improve the Project setting right from the beginning, thus reducing scope change, rework and surprises, control risks effectively, improve time and cost performance for the project life-cycle. Objective is to align all team members and contractors around the objectives of the project, identify sources of errors, and perform a deliverable-by-deliverable risk analysis.



ARS Asia Research & Strategies

Beijing:
 Chaoyang District,
 Beijing, China 100029
 Tel/Fax: (86-10) 6493 0651
 Web: <http://www.ars-mc.com>
 e-mail: info@ars-mc.com

Europe (Sophia Antipolis):
 Les Algorithmes
 06560 Valbonne Sophia-Antipolis
 Tel: (00-33) 06 1412 4151
 Web: <http://www.ars-mc.com>
 e-mail: info@ars-mc.com

<u>Consulting Workshop</u>	<u>Duration</u>	<u>Max Pax</u>	<u>Language</u>
----------------------------	-----------------	----------------	-----------------

TMA – TopMapping® Analysis Workshop Bridge Cultural Gap and analyze Company Communication Bridge the gap between cultural and inter-professional boundaries ! ARS TopMapping® is for your Project Consultants the ideal tool to analyze, demonstrate benefits and sell projects to your clients. TopMapping® is a Consultant Tool & Methodology using creative side of mind and the imaging power of Maps to illustrate information flow through the Enterprise functional units. It uses familiar visual images and symbols such as islands, buildings, people, roads, and a step by step methodology allowing consultants and end-users to build large pictorial roadmaps of their business organizations TopMapping is also an invaluable analysis methodology to undertake projects and processes re-engineering, new trends analysis, company merging, etc.	2 Days	16	EN,FR,GER
--	--------	----	-----------

PRW – Project Requirements Workshop Start Successful Projects with complete requirements Project Requirements Workshop is project driven and can last from two to 5 days. ARS Consultants will assist your team in gathering precise project requirements right from the beginning using a proven process methodology and tools such as WallCharting technique.	2 to 5 Days	20	EN,FR
---	-------------	----	-------

Note: ARS trainings are either open trainings such as regular EPM organized every month in Beijing, Shanghai, or **Company “in-house”** always with specific Company requirements assessment. Please contact us to define your needs with our Consultants that will assist you in your training plan.

In Partnership with

 http://www.ggsb.com		 http://www.pmi.org
--	---	--

ARS Project & Communication - <http://www.ars-mc.com>
 Your Contact in Beijing:
 Tel 010 6493 0651, Fax 010 6498 4522 Email: info@ars-mc.com